

OLIVIA STEHR

*Graphic Designer &
Communication Specialist*

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Portfolio: Oliviastehrdesign.com

Education

**University of Wisconsin
- Eau Claire**
Bachelor's in
Graphic Communications
Graduated Spring 2023

Core Skills

Typography & Composition
Brand Standards & Visual Consistency
Team Collaboration
Attention to Detail
Content Organization
Deadline Management
Print & Digital Marketing

Software & Technology

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Figma
Canva
Microsoft Office
Google Workspace
Procreate
Affinity
HTML/CSS

Professional Summary

Graphic designer and communications specialist with 3+ years of experience producing engaging, detail-oriented print and digital advertising materials in a fast-paced retail environment. Skilled in organizing complex product information, maintaining brand consistency, and managing multiple deadlines. Collaborates closely with cross-functional teams to verify product details, communicate updates, and ensure artwork is accurate and consistent.

Work History

Graphic Designer/Print Advertising Technician

Menards Inc. (6/5/2023-Present)

- Translate detailed product information and art into clear, organized, and visually compelling print and digital advertisements.
- Collaborate with merchants and product specialists to ensure product disclaimer requirements are met, maintain copy accuracy, and create deliverables aligned with brand standards.
- Manage multiple concurrent workflows and recurring deadlines while maintaining attention to detail and keeping quality standards.
- Coordinate with team members to develop weekly themed layouts, resolve product and art direction questions, and maintain an efficient thirteen-week page workflow.

Graphic Design Intern

**Chippewa Falls Chamber of Commerce
& Go Chippewa County Tourism (6/1/2022-9/1/2022)**

- Created graphics and advertising materials to communicate community initiatives, promote local businesses, and engage target audiences.
- Maintained visual consistency across internal and external marketing materials, including graphics and video content.
- Managed assigned design tasks and deadlines while collaborating with team members to meet promotional objectives.

Graphic Design Intern

**UWEC Chemistry and Biochemistry Department
(11/25/2021-5/23/2023)**

- Collaborated with faculty and department team members to develop visual communications promoting seminars, internships, and academic opportunities.
- Transformed detailed information and schedules into organized, accessible graphics that communicated key information clearly.
- Created polished promotional materials aligned with departmental branding and tailored to student audiences.

View my portfolio at oliviastehrdesign.com