

Olivia Stehr

Graphic Designer

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Work Experience

Graphic Designer/Print Ad Technician

Menards (June 2023 – Present)

- Create visually appealing and well-organized pages for the weekly printed and online flyer, ensuring the information is accurate and impactful.
- Manage multiple overlapping workflows, weekly deadlines, and side projects effectively.
- Collaborate with merchants and product specialists to develop engaging copy and visuals that resonate with the target audience.
- Design and oversee seasonal layouts for themed pages such as Black Friday, Christmas, Halloween, Spring, and more.

Graphic Design Intern

Chippewa Falls Chamber of Commerce & Go Chippewa

County Tourism (June 2022 – September 2022)

- Created visually captivating and attention grabbing graphics for social media and advertisements.
- Maintained consistent branding for all internal and external graphic and video materials.
- Edited high-quality advertisement videos for social media platforms.

Graphic Design Intern

UWEC Chemistry and Biochemistry Department

(November 2021 – May 2023)

- Created high-quality graphics for advertising and seminar/internship announcements.
- Collaborated with the head professor and team to create visually compelling designs that effectively captured students' attention.
- Streamlined the organization of information and schedules, making them both easy to navigate and visually appealing, while ensuring alignment with branding.

Graphic Designer

NOTA (None of the Above) UWEC Organization

(February 2021 – May 2023)

- Created attention-grabbing graphics that informed people about important events and deadlines.
- Collaborated with the team and creating a biannual book that showcases the art, poetry, and music of Eau Claire.

Soft Skills

- Communication, Teamwork, Time Management, Organizational Skills, Interpersonal Skills, Problem Solving, Strong Work Ethic, Adaptability

Education

University of Wisconsin

- Eau Claire

Bachelor's in Graphic Communications

Graduated May 2023

Softwares

- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Photoshop
- Adobe Acrobat
- Procreate
- Canva
- Microsoft Outlook Suite
- Google Workspace

Skills

- Visual Communication
- Web Design
- Typography
- Brand identity